



LORD MAYOR'S  
CHARITY  
APPEAL



# Virtual Fundraising Pack

share your stories

@LordMayorLeeds  
@SARSVL

lordmayoroffice@leeds.gov.uk

www.leeds.gov.uk/lordmayor



Registered Charity number 512441

# Lord Mayor's Charity Appeal

## Councillor Eileen Taylor

Every year, each Lord Mayor chooses a Leeds based charity close to their heart to champion during their year in office. This year's Lord Mayor, Councillor Eileen Taylor, has selected **SARSVL** (Support After Rape and Sexual Violence Leeds) as her chosen charity.

Due to the COVID-19 pandemic, fundraising events and activities haven't been able to go ahead as they usually would due to government restrictions. That's why this year we have created a virtual fundraising pack to enable people to fundraise from the comfort and safety of their own homes.



## SARSVL Support After Rape and Sexual Violence Leeds

All proceeds from the fundraising activities that take place will be given to the Lord Mayor's chosen charity, SARSVL. Whether you decide to host a virtual quiz, take on a fitness challenge or throw a virtual pizza night for friends and family, we can't thank you enough for your support. However you choose to get involved, by raising funds for the Lord Mayor's charity appeal, you will enable SARSVL to be there for survivors of sexual violence and abuse at the time they're ready to seek support.

In what has been an incredibly difficult and challenging year for charities, your support is vital in helping SARSVL to continue the essential work they do day in, day out.

Thank you so much!



Visit [www.supportafterrapeleeds.org.uk](http://www.supportafterrapeleeds.org.uk) or email [info@sarsvl.org.uk](mailto:info@sarsvl.org.uk)

[www.facebook.com/SARSVL](https://www.facebook.com/SARSVL) @SARSVL

SARSVL registered charity No. 1139555.

# 10 safe ways to fundraise from home

This fundraising pack includes ten fun and exciting ways you can safely raise money for the Lord Mayor's charity appeal from the comfort of your own home.



## VIRTUAL BAKE OFF



## VIRTUAL QUIZ

Why not get your family and friends involved in a virtual bake off. Set a challenge of baking and decorating a cake within a limited time frame. Ask participants for a donation to take part in the event.



You're the quiz master. Put together 20 questions and invite your friends and family to take part over video call by making a donation to play.



## FITNESS CHALLENGE

Pick an exercise to do every day for a month - anything from jumping jacks to press ups - and see if your family and friends will kindly sponsor you.



## VIRTUAL SCAVENGER HUNT

Host your own scavenger hunt around the house on video call, inviting friends and family to hunt down the same list of items in their own homes. Ask for a donation to take part.



## RUN A VIRTUAL CLASS

Teach your friends something new, like online yoga, a language or cooking class. Ask for a donation in return.



## VIRTUAL GIG

If you have a musical talent, host your own online gig, inviting friends and family to join by making a donation.



## MOVIE NIGHT

For all the film fanatics out there, find a movie all your friends can access then go to town making your own home cinema. PJs and snacks encouraged! Send the [JustGiving](#) link round after the film.



## VIRTUAL CRAFTERNOON

Roll up your sleeves and get together with friends for a (virtual) crafternoon. Individuals can donate to get involved, whether it's tie-dyeing, knitting, embroidery or your very own creative pursuit.



## VIRTUAL PIZZA NIGHT

Host your very own pizza night with friends and family over video call. Cook up (or order in) your favourite pizza and enjoy a night of good food and laughter with loved ones. Send the [JustGiving](#) link round during the night.



## VIRTUAL BOOK CLUB

Take your book club online or set up your own online book club. Donate the money that you would've spent on drinks and snacks to the Lord Mayor's charity appeal.



# Your funds are making a real difference!

The money you raise will help SARSVL to:

**£4**

A donation of £4 would pay for a helpline volunteer to help a survivor via phone, email or SMS message



**£15**

A donation of £15 would go towards childcare to enable a survivor to attend a face to face session



**£45**

A donation of £45 would pay for an hour long specialist advocacy session

## How to donate?

Once you've finished your fantastic fundraising, simply donate the money via:

The Lord Mayor's Charity at

[www.justgiving.com/lmca](http://www.justgiving.com/lmca)

Or send a cheque payable to The Lord Mayor's Charity Appeal to:

**The Lord Mayor's Office, 1st Floor West, Civic Hall, Leeds LS1 1UR**

## Share your stories

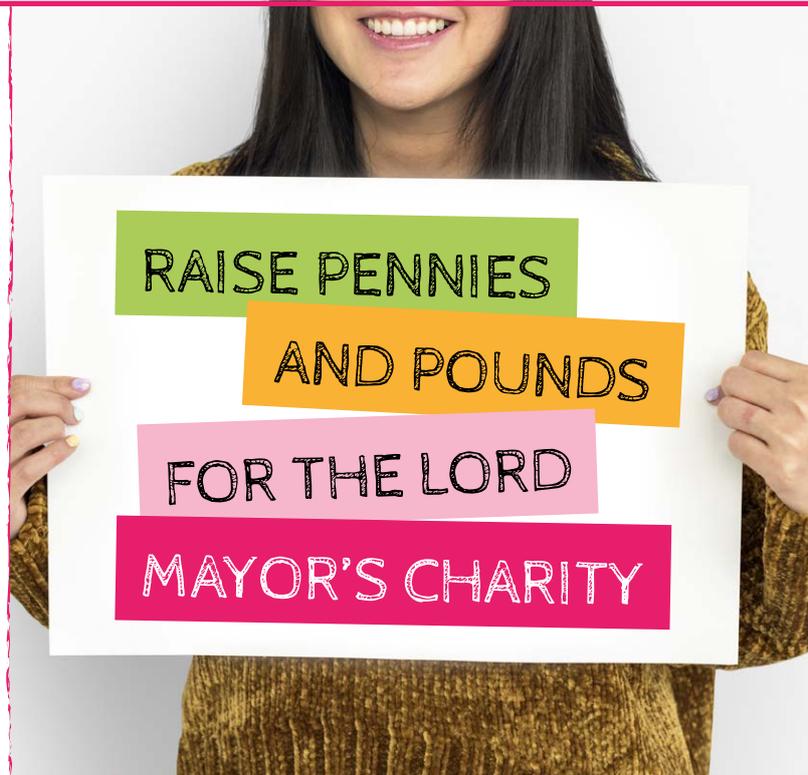
Don't forget to share your fundraising stories and activities on social media - tag the below on Twitter and we'll retweet and share as many as possible!

**Lord Mayor**

[@LordMayorLeeds](https://twitter.com/LordMayorLeeds)

**SARSVL**

[@SARSVL](https://twitter.com/SARSVL)



# Thank you!